DIGITAL CURB CUT



Built for some.
Used by all.

Captions. Contrast.
Keyboard access.

Scan to
learn more

Tab | **Shift + Tab** | **Enter** | **Space**

No mouse? These keys move you through an accessible website. WCAG 2.1.1

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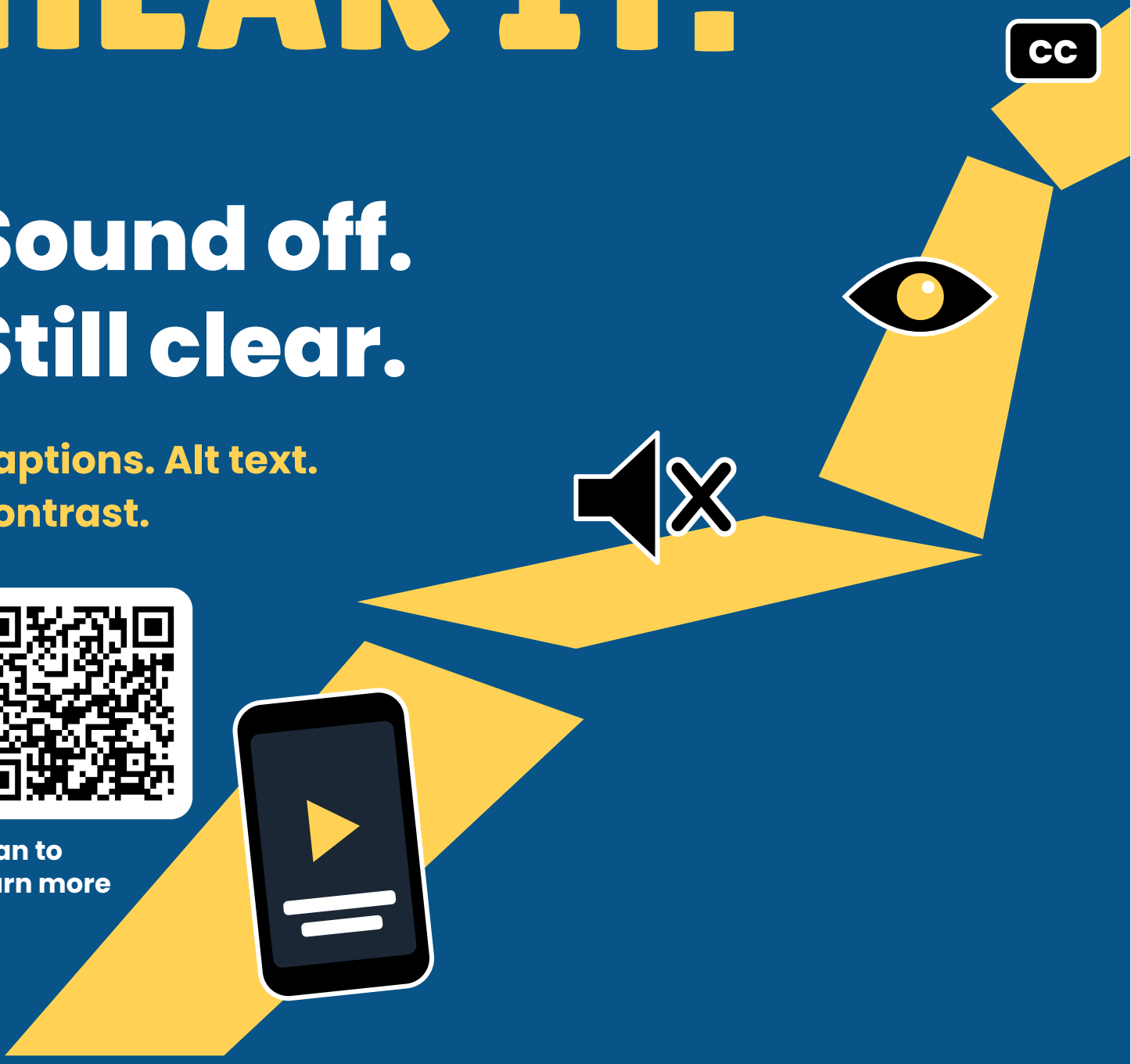
SEE IT.
HEAR IT.



Sound off.
Still clear.

Captions. Alt text.
Contrast.

Scan to
learn more

Captions | **Alt text** | **Contrast** | **Transcript**

Videos need captions. Images need alt text. WCAG 1.2.2 · 1.1.1 · 1.4.3

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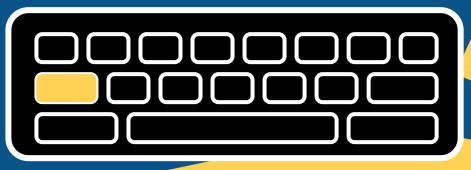
WCAG principle 1 of 4
Perceivable

USE IT YOUR WAY

No mouse? No problem.

Keyboard. Focus. Enough time.







Scan to learn more



Tab | **Shift + Tab** | **Enter** | **Esc**

Everything works by keyboard, with a visible focus. WCAG 2.1.1 · 2.4.7

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WCAG principle 2 of 4
Operable

SAY IT PLAINLY

Clear words. Fewer mistakes.

Plain language.
Helpful errors.

Add an @, like name@example.com

Email

name

Scan to learn more

Plain words | **Labels** | **Clear errors** | **Undo**

Errors say what went wrong and how to fix it. WCAG 3.3.1 · 3.3.3

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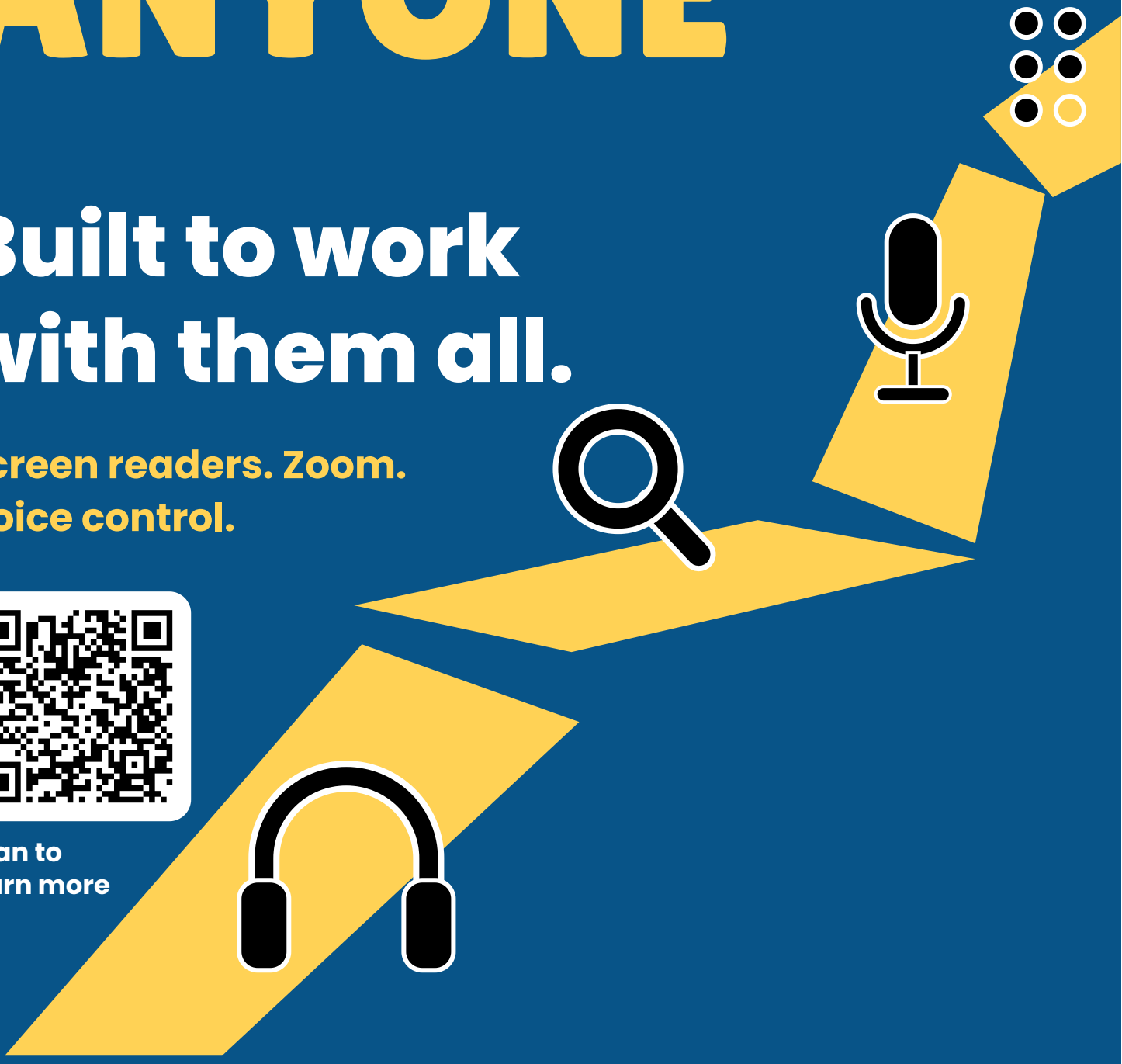
WCAG principle 3 of 4
Understandable

ANY TOOL, ANYONE

Built to work with them all.

Screen readers. Zoom. Voice control.



Scan to learn more

Screen reader | **Zoom** | **Voice** | **Braille**

Real buttons, links and labels work with every tool. WCAG 4.1.2

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WCAG principle 4 of 4
Robust